



*Update to Senate Finance and Appropriations
Higher Education Subcommittee
January 17, 2023*

Dr. Sharon Morrissey, Interim Chancellor

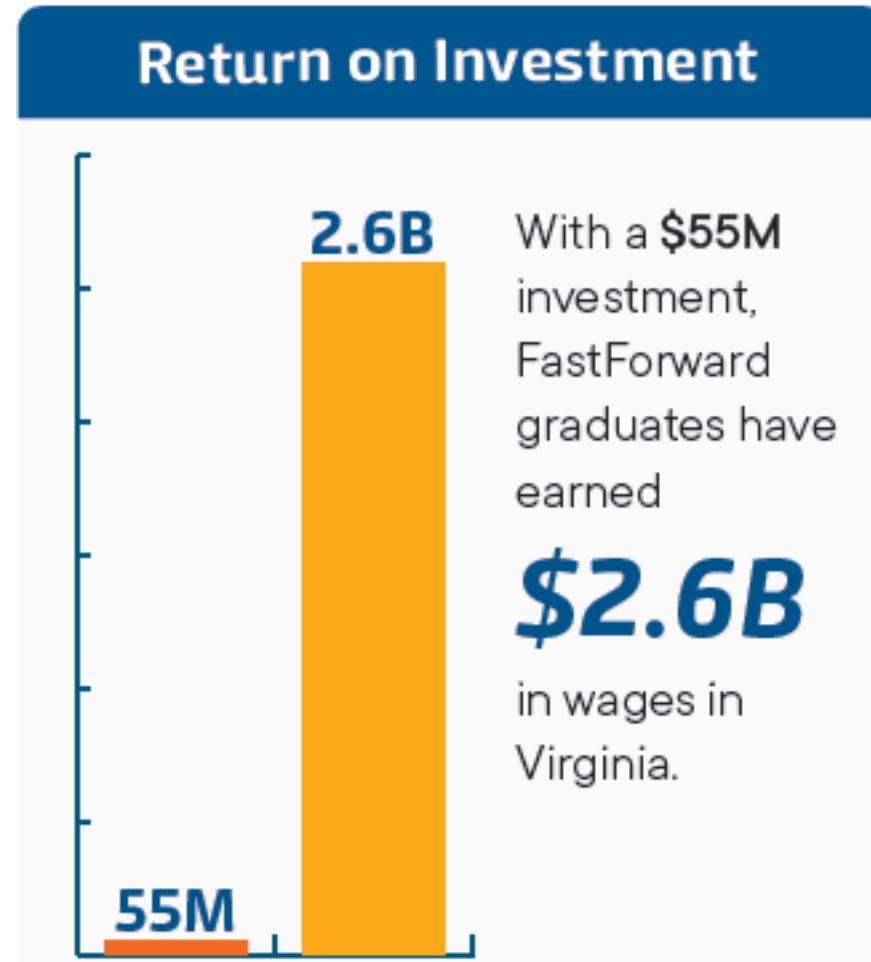
VCCS Update

- **Workforce Credentials Grant/FastForward**
- **Get a Skill, Get a Job, Get Ahead (G3)**
- **TransferVA**
- **Enrollment Trends**
- **HIRE Virginia**

Workforce Credentials Grant (FastForward)

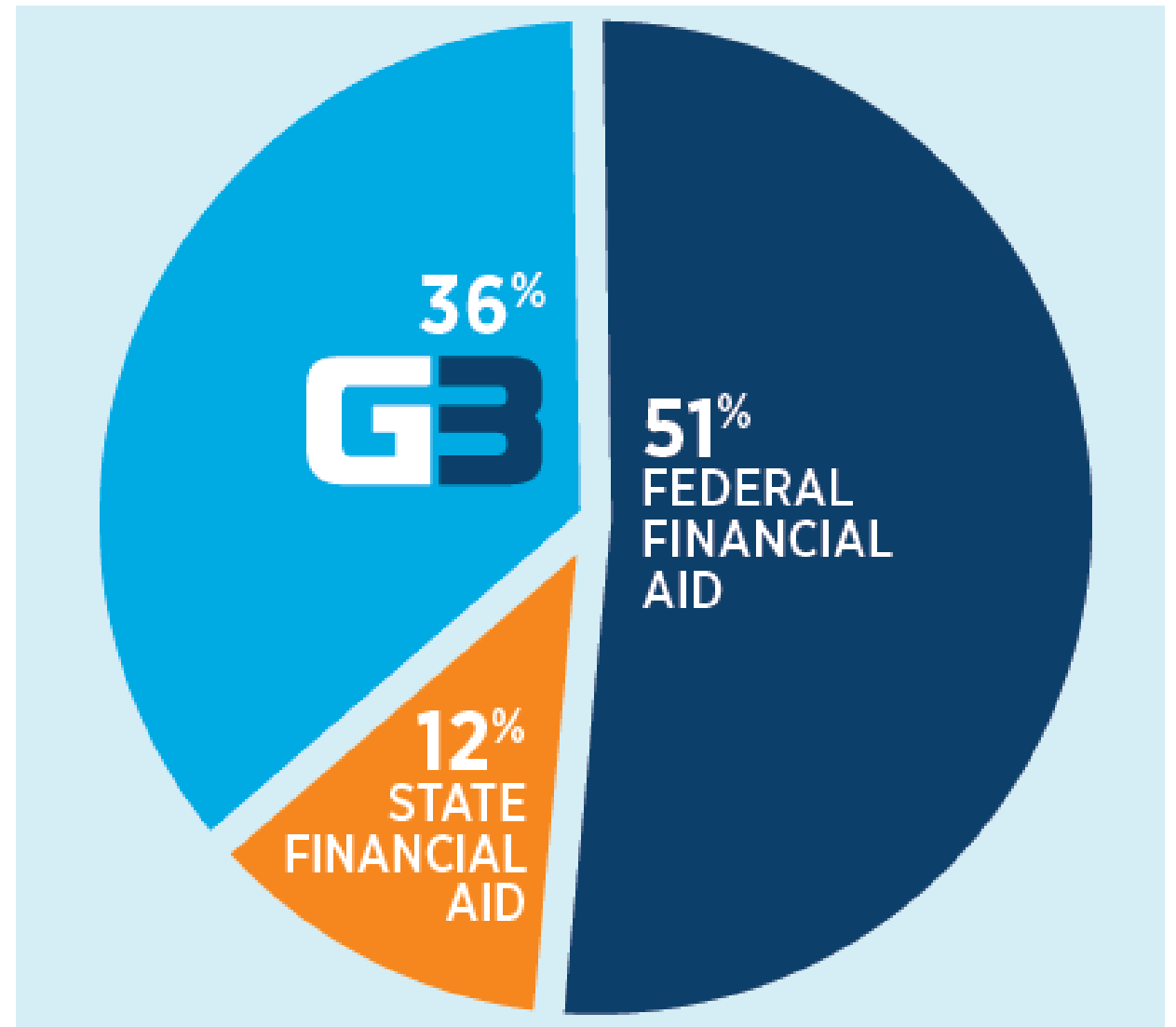
Short-term, noncredit training programs that lead to industry certifications or licensures

- More than 32,000 credentials earned since program launch in 2017
- 72% of completers stay in Virginia and earn wages in the Commonwealth
- Completers' wages increased by 36%



Funding a College Education

- Of the \$40.9 million to educate G3 students in the program's first year, almost two thirds of the money came from federal or state financial aid.
- 55% of G3 students had family income levels below 200% of the Federal Poverty Level



2021-2022 G3 Outcomes

11,084 students received \$14.9 Million in G3 tuition assistance

75% enrolled in credit programs and 25% in FastForward programs

Majority of enrollments were in healthcare, manufacturing and skilled trades, and information technology

Students earned 2,320 degrees and certificates and 1,500 certifications

TransferVIRGINIA

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Your credits. Your degree. Your move.

2021-22 VCCS Headcount by Program Area and College

College	Career Technical*	College Transfer**	Dual Enrolled	Non-Program Placed	Academic Credit Sub-Total	Workforce Credential Grant (WCG)	Fast Forward (non-WCG)	Fast Forward Sub-Total	VCCS Total Headcount
Blue Ridge	1,283	2,063	816	600	4,762	415	30	445	5,207
Brightpoint	3,059	4,155	2,710	1,567	11,491	NA	NA	NA	11,491
Central Virginia	1,238	1,964	827	678	4,707	132	19	151	4,858
CCWA***	NA	NA	NA	NA	NA	1,677	82	1,759	1,759
Danville	1,131	776	1,002	225	3,134	120	101	221	3,355
Eastern Shore	292	259	267	31	849	125	6	131	980
Germanna	2,570	4,731	1,816	1,060	10,177	1,524	150	1,674	11,851
J. Sargeant Reynolds	3,373	4,392	989	1,850	10,604	NA	NA	NA	10,604
Laurel Ridge	1,339	3,101	2,523	649	7,612	778	70	848	8,460
Mountain Empire	1,223	498	964	203	2,888	150	4	154	3,042
Mountain Gateway	381	291	636	91	1,399	203	38	241	1,640
New River	1,123	1,322	1,738	1,226	5,409	164	5	169	5,578
Northern Virginia	11,416	32,739	14,859	10,413	69,427	798	55	853	70,280
Patrick & Henry	792	1,136	331	141	2,400	165	6	171	2,571
Paul D. Camp	422	490	713	77	1,702	317	50	367	2,069
Piedmont Virginia	938	3,255	1,801	704	6,698	345	32	377	7,075
Rappahannock	1,011	980	1,050	218	3,259	166	39	205	3,464
Southside Virginia	1,494	1,482	688	228	3,892	296	16	312	4,204
Southwest Virginia	1,292	764	648	160	2,864	135	1	136	3,000
Tidewater	8,539	10,742	2,332	2,583	24,196	634	55	689	24,885
Virginia Highlands	1,388	773	764	146	3,071	139	0	139	3,210
Virginia Peninsula	2,675	3,482	1,775	1,055	8,987	573	47	620	9,607
Virginia Western	2,417	2,214	1,742	1,205	7,578	416	32	448	8,026
Wytheville	681	870	942	327	2,820	124	1	125	2,945
VCCS	50,077	82,479	41,933	25,437	199,926	9,396	839	10,235	210,161

* includes 1,521 career technical placed dual enrollment students

** includes 2,298 college transfer placed dual enrollment students

*** CCWA is the combined workforce development/continuing education unit for Brightpoint and Reynolds.





HIRE VIRGINIA

*Virginia's Transformational Workforce Development Initiative
to Fill 75,000 Open Jobs Across the Commonwealth
with Newly Trained and Qualified Virginia Workers*

Core Challenges with Virginia's Workforce Development & Training

- Record Low Unemployment
- Falling Rate of Labor Force Participation
- Virginia Employers Cannot Find Qualified Workers
 - 291,128 unfilled jobs exist in Virginia as of January 5, 2023.
 - 33% (94,369) are openings for middle-skill jobs.
- ***Over the next three years, Virginia will need to fill 470,395 middle-skill jobs due to exits, transfers, and growth.***

The Solution: HIRE Virginia

- Leverage Successful Existing Programs (G3, FastForward)
- Provide Accelerated Training, Credentialing, and Placement
- Focus on Middle-Skills Job Openings that Require Associate Degrees or Certifications
- Provide Training at Little or No Cost to Students

The Legislative Investment: \$250 Million

Remove tuition barriers for programs leading to employment in in-demand jobs

Cost: Increase Workforce Credentials Grant Funding by \$18.6M per year to produce an additional 10,000 credentials per year.

Invest in modern labs, classrooms, and learning experiences

Cost: \$100M for competitive grants to seed new program start-ups and modernized teaching environments. An employer match and engagement in program planning will be required.

Expand dual enrollment for high school graduates with credentialing for middle-skill jobs

Cost: \$35M to enroll 12,500 high school students in on-campus CTE and FastForward Academies

The Legislative Investment: \$250 Million

Provide more career services and connect qualified students and employers through an online job matching portal

Cost: \$30M to staff career placement services and develop a jobs portal.

Increase advising capacity to support students from entry through completion

Cost: \$40.4M to add 400 advisors.

Address students' mental health barriers

Cost: \$7.2M for a three-year contract.

Market HIRE Virginia through a dynamic and sustainable statewide campaign

Cost: \$18M to increase awareness of HIRE Virginia opportunities.

The VCCS Existing Budget Cannot Fund HIRE Virginia

- Annual funding is already inadequate. On a per student basis, Virginia funds community colleges far less than the state's four-year colleges.
 - Average Funding for Four-Year Colleges = \$7,641 Per Student
 - Funding for Community Colleges = \$4,324 Per Student
- Virginia is in the bottom third of per student expenditures when compared with peer community college systems (and is below North Carolina's per-student spend).

HIRE Virginia's ROI: 75,000 Middle-Skill Workers Trained and Placed Over Three Years

“Workforce development remains the highest priority for the business community in every region of the Commonwealth and for every industry.”

BLUEPRINT VIRGINIA 2030