



Update to Senate Finance and Appropriations Committee
Education Subcommittee

January 30, 2024

Dr. David Doré, Chancellor

AGENDA:

Overview

Updates

Strategic Priorities



Overview

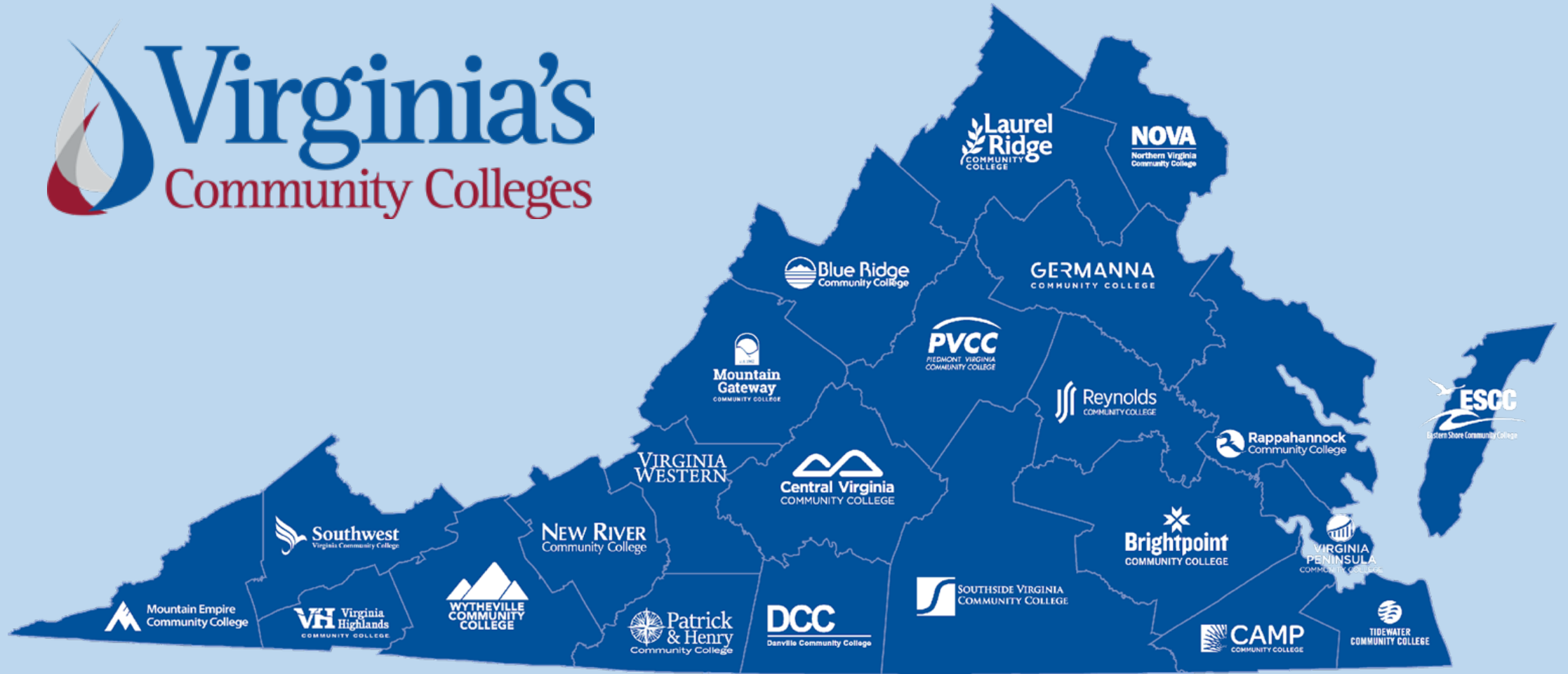
In terms of enrollment, VCCCS is the state's largest institution of higher education.

Last year VCCCS enrolled 230,000 students, an increase of 4.3% over the previous year.





Virginia's Community Colleges



Updates

\$3.9M ongoing funding for regional career placement centers:

24 positions, program support and outreach in nine regionally focused career placement offices.

\$9.2M (\$3.95M in FY25 + \$5.25M in FY26) to support FastForward

**Governor's
Introduced
2024-2026
Biennial Budget**



\$12k+

Average Increase
in Median
Annual Wages



95%

Program
Completion



53,900+

Credentials
Earned



\$85.5M

INVESTMENT

The **median wage** of G3 completers **increased by 95%** within 6 months of graduation.

54% of G3 students had family income levels below 200% of the federal poverty level.

75% of G3 students reenrolled the following year or graduated.

2,016 G3 students earned 2,799 associate degrees, certificates, and diplomas.



\$30.5M

TUITION ASSISTANCE
PER YEAR FOR
CREDIT PROGRAMS

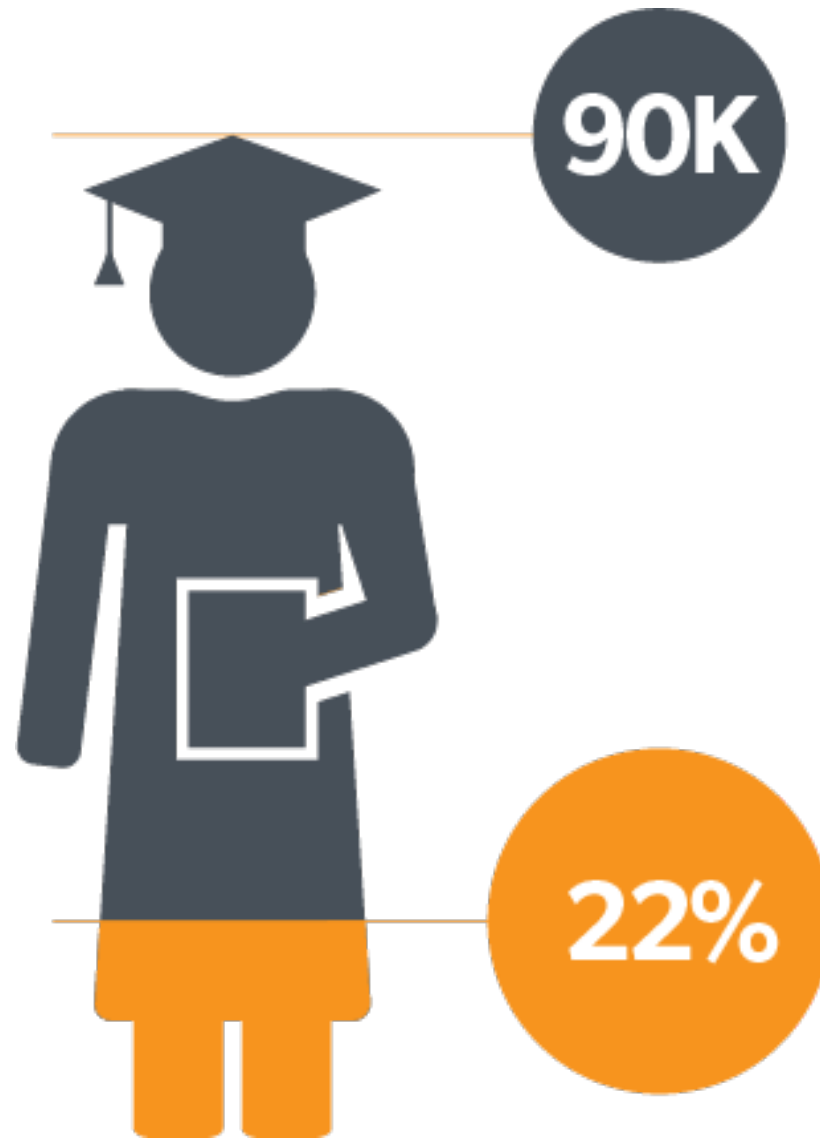
Strategic Priorities

- Expand Virginia's workforce talent pipeline
- Build state-of-the-art career and technical programs and labs
- Fundamentally alter who we recruit and how
- Disrupt service delivery and optimize facility usage
- Focus on completion and on job placement

**STRATEGIC
PRIORITY**

81%

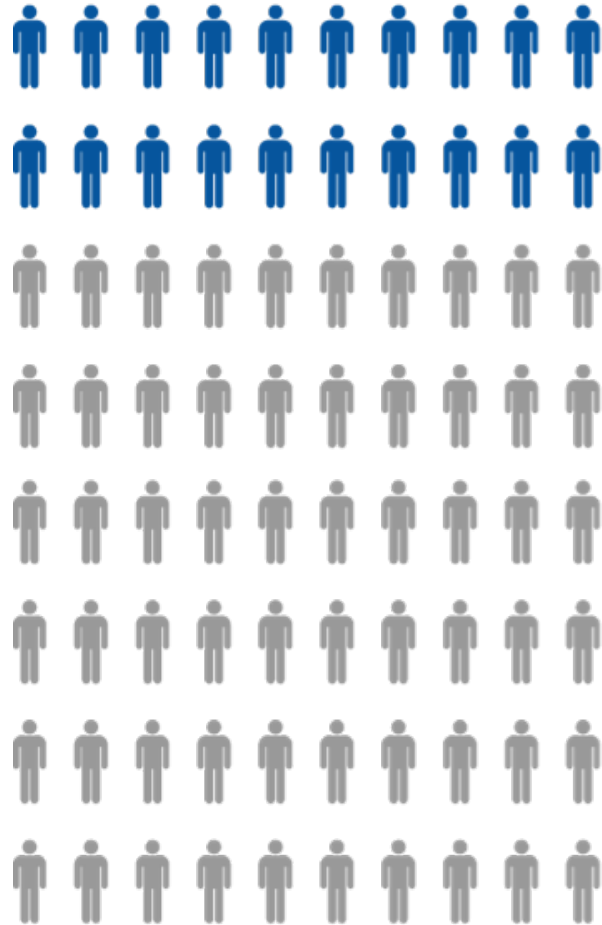
**STAY &
WORK
IN VIRGINIA**



COMMUNITY COLLEGE

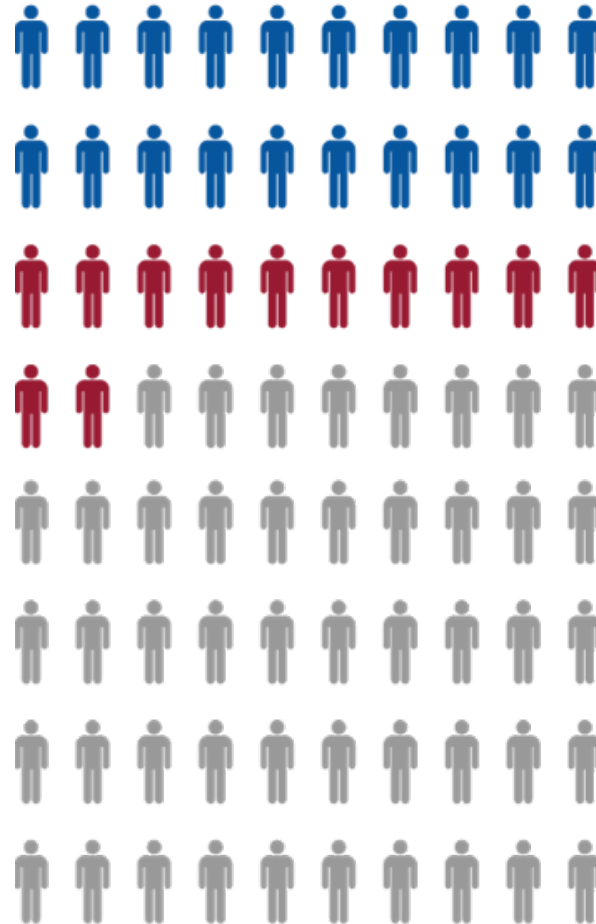
2M VIRGINIA
ADULTS (AGE 25+)

Highest level of education: High school diploma



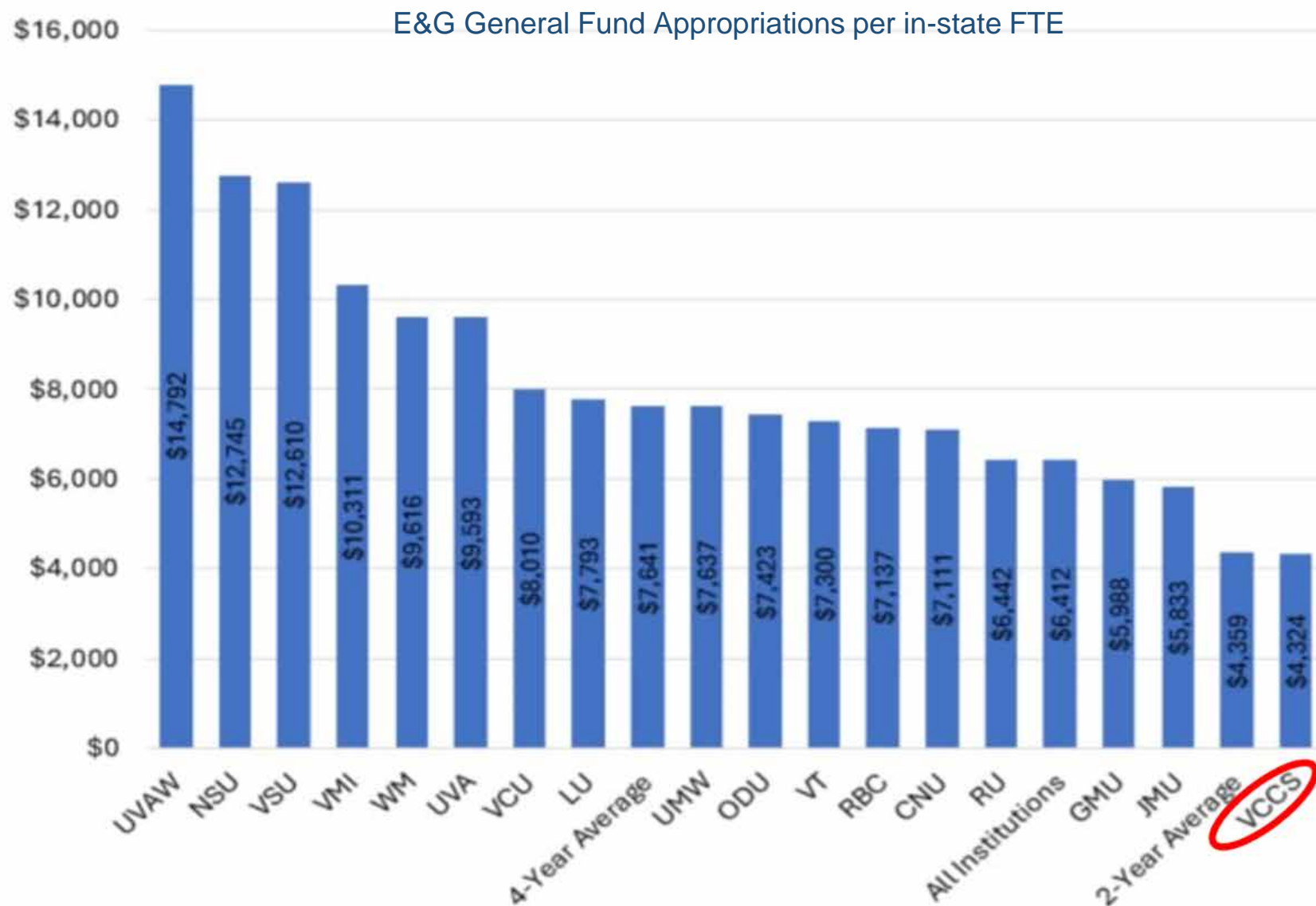
An additional
1.2M VIRGINIA
ADULTS (AGE 25+)

Have taken college courses, but have not
earned a college degree



EDUCATIONAL
ACHIEVEMENT
GAP

Expanding Virginia's Workforce Talent Pipeline



STATE FUNDING FOR HIGHER EDUCATION

VCCS receives less than **\$0.57** for every **\$1** that goes to support a full-time equivalent student at the average public Virginia university.



Texas Adopts 'Outcome-Centered' Community College Funding Plan with \$2.2B Over Next Two Years



The vast majority of funding for [North Carolina's] 58 community colleges comes from state appropriations, with \$1.5 billion allocated each year of this biennium.

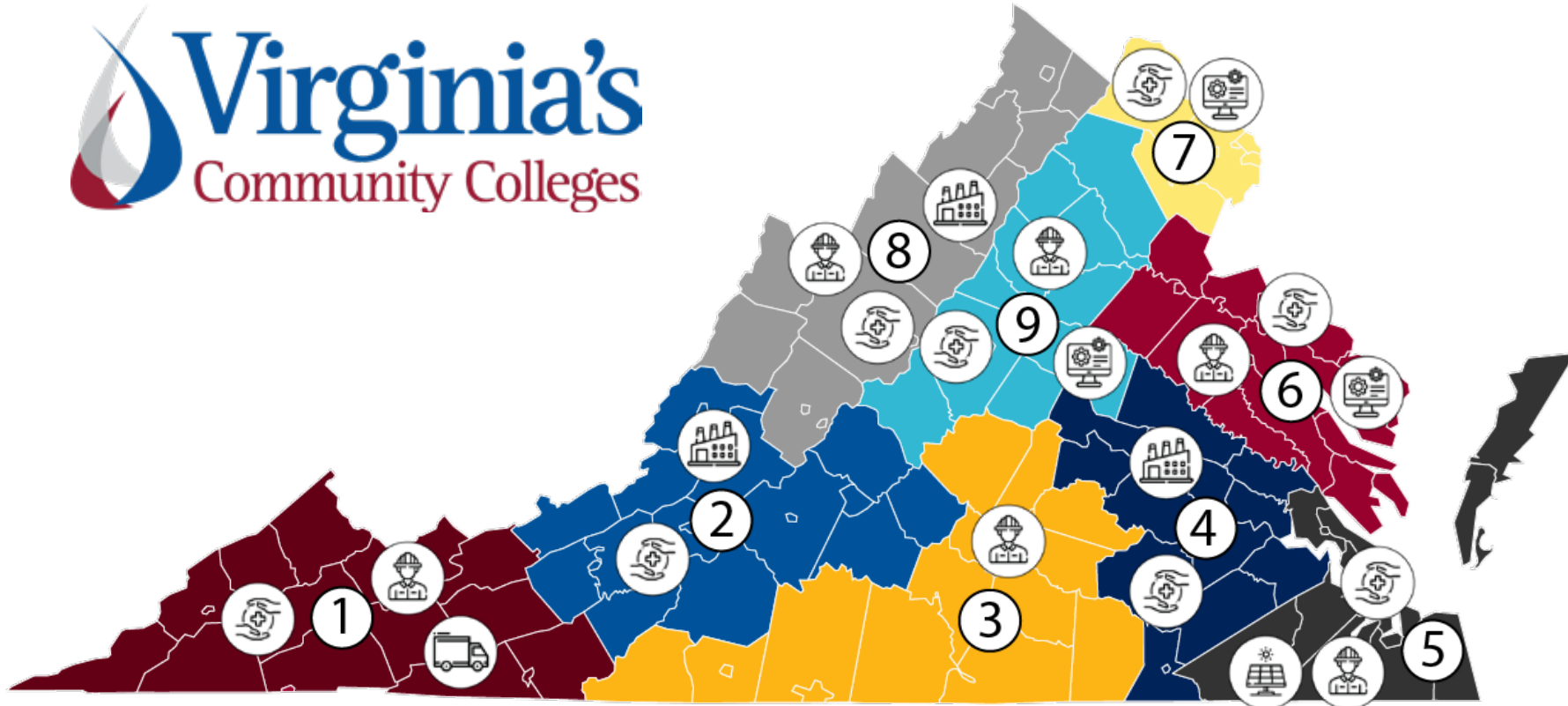


Governor proposed ... nearly \$1 billion across Tennessee College of Applied Technology campuses statewide.



Nationally, states spend more on community college students than four-year students. Virginia does not.

Our Peers
Are
Investing
Big in
Community
Colleges



TALENT PIPELINE EXPANSION:

- HEALTHCARE
- SKILLED TRADES
- MANUFACTURING
- INFORMATION TECHNOLOGY
- TRANSPORTATION
- ENERGY

College Investment: \$10,635,587

Proposed FY 2025-26 State Investment: \$198,319,226

Current Industry Investment: \$21,711,610

Future Industry Investment: \$24,645,262

Additional Trained Workers: 19,469

- **20,000** additional skilled workers employed across 6 critical industries by 2031.
- Increase graduates entering industries with the highest job growth in Virginia to **40%** by 2030.
- Increase graduates from programs that are aligned to high growth occupations to **60%** by 2030.
- Increase the percentage of VCCS graduates who achieve upward mobility in Virginia to **50%** by 2030.
- Increase the number of students enrolled in FastForward by **20%** annually.

**PROJECTED
RESULTS**



Thank you

January 30, 2024

Dr. David Doré, Chancellor

APPENDIX:

Recent Outcomes
VA GO Regions
Regional Needs
Key Occupation Overview
Summary



INCREASED
GRADUATION
RATES



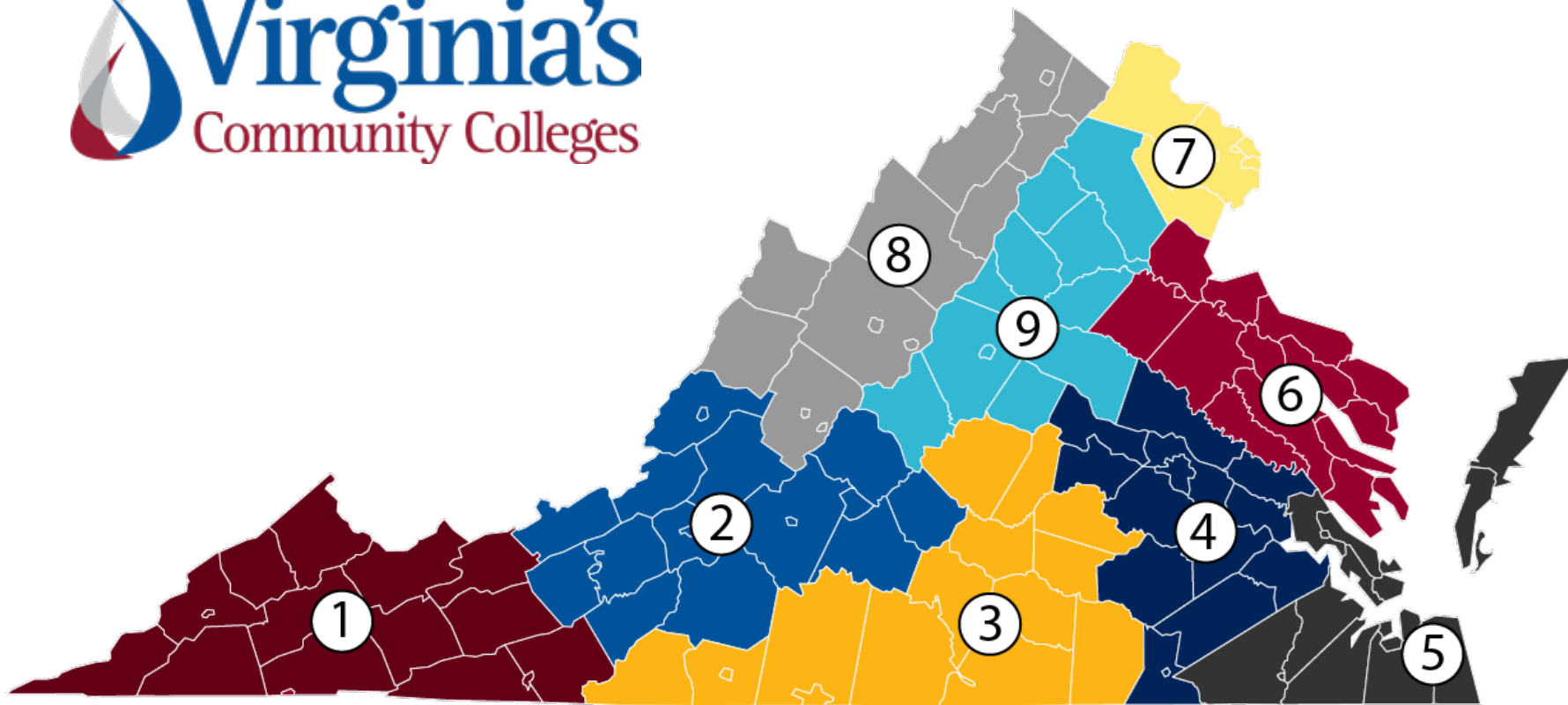
INCREASED
TRANSFERS

DECREASED
STUDENT
BORROWING



GREATER
PERCENTAGE
OF UNDER-
REPRESENTED
STUDENTS

Virginia's Community Colleges



Addressing Virginia's Regional Education & Workforce Needs.

Detailed Overview: The nine GO Virginia regions were created in 2016 by Virginia's senior business leaders to encourage regional collaboration, stimulate economic development, and foster job creation.

The six-year plan for the Virginia Community College System recognizes the need for our 23 colleges to closely collaborate along these regional lines to better address economic development and workforce needs. Since 81% of graduates from Virginia's community colleges stay in Virginia, we need an intentional, strategic alignment between regional business needs and college programs in each region.

This convergence will allow for accelerated training and credentialing, while placing more students directly into open jobs with family-sustaining wages. With a total investment of \$198,319,226 by 2026, Virginia's Community Colleges can scale its workforce training offerings, resulting in renovations, modernizations, and new equipment to prepare, upskill, and reskill 19,469 additional learners across Virginia by 2031.

	Localities	Regional Needs	Community Colleges	Est. Regional Investment	Add'l New Credentialers Employed	Avg. Est. Annual Wages per Employed Credentialer
1	Cities of Bristol, Galax, and Norton; and the counties of Bland, Buchanan, Carroll, Dickenson, Grayson, Lee, Russell, Scott, Smyth, Tazewell, Washington, Wise, and Wythe.	Healthcare Skilled Trades Transportation	Mountain Empire Southwest Virginia Virginia Highlands Wytheville	\$22,171,019	1,537	\$44,200
2	Cities of Covington, Lynchburg, Radford, Roanoke, and Salem; and the counties of Alleghany, Amherst, Appomattox, Bedford, Botetourt, Campbell, Craig, Floyd, Franklin, Giles, Montgomery, Pulaski, and Roanoke.	Healthcare Manufacturing	Central Virginia Mountain Gateway New River Patrick & Henry Virginia Western	\$36,126,006	773	\$47,755
3	Cities of Danville and Martinsville; and the counties of Amelia, Brunswick, Buckingham, Charlotte, Cumberland, Halifax, Henry, Lunenburg, Mecklenburg, Nottoway, Patrick, Pittsylvania, and Prince Edward.	Skilled Trades	Brightpoint Danville Patrick & Henry Piedmont Virginia Southside Virginia	\$18,817,600	1,041	\$40,808
4	Cities of Colonial Heights, Emporia, Hopewell, Petersburg, and Richmond; and the counties of Charles City, Chesterfield, Dinwiddie, Goochland, Greensville, Hanover, Henrico, New Kent, Powhatan, Prince George, Surry, and Sussex.	Healthcare Manufacturing	Brightpoint J. Sargeant Reynolds Rappahannock Southside Virginia	\$32,236,157	7,839	\$61,260
5	Cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, and Williamsburg; and the counties of Accomack, Isle of Wight, James City, Northampton, Southampton, and York.	Healthcare Skilled Trades Energy	Eastern Shore Paul D. Camp Tidewater Virginia Peninsula	\$35,491,021	2,106	\$42,670
6	City of Fredericksburg; and the counties of Caroline, Essex, Gloucester, King and Queen, King George, King William, Lancaster, Mathews, Middlesex, Northumberland, Richmond, Spotsylvania, Stafford, and Westmoreland.	Healthcare Skilled Trades IT	Germanna Rappahannock	\$19,986,052	2,038	\$63,818
7	Cities of Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park; and the counties of Arlington, Fairfax, Loudoun, and Prince William.	Healthcare IT	Northern Virginia	\$3,897,228	1,221	\$61,869
8	Cities of Buena Vista, Harrisonburg, Lexington, Staunton, Waynesboro, Winchester; and the counties of Augusta, Bath, Clarke, Frederick, Highland, Page, Rockbridge, Rockingham, Shenandoah, and Warren.	Healthcare Manufacturing Skilled Trades	Blue Ridge Laurel Ridge Mountain Gateway	\$18,492,000	1,228	\$57,434
9	City of Charlottesville; and the counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock.	Healthcare IT Skilled Trades	Germanna J. Sargeant Reynolds Laurel Ridge Piedmont Virginia	\$11,102,143	1,686	\$54,458
TOTAL				\$198,319,226	19,469	\$52,402 (avg.)

HEALTHCARE

Registered Nurses
Licensed Practical Nurses
Dental Hygienists
Surgical Technicians

ADVANCED MANUFACTURING

Mechatronics Technician
Industrial Maintenance
Mechanic
Computer Aided Design
Drafter

SKILLED TRADES

Electrician
Carpenter
Plumber
HVAC Technician
Computer Aided Metal
Machinist

ENERGY

Solar Panel Installer and Maintenance
Technician
Power Lineman
Wind Turbine Technician
Residential Energy Auditor

TRANSPORTATION

Commercial Truck Driver
Certified Logistics Technician
Diesel Mechanic

INFORMATION TECHNOLOGY

Cybersecurity Analyst
Computer Networking Technologist
Data Center Operations Technician
Data Center Engineering Technician

Example
Occupations
for Key
Industries

Expanding Virginia's Workforce Talent Pipeline

Our Commitment Today, Tomorrow, and Beyond:



Virginia's Community Colleges **are the solution** to Virginia's workforce needs.



Our 23 community colleges across 40 campuses ensure there is a **community college within reach**.



With additional funding, we will **expand programs** to increase the talent pipeline in high-demand sectors.



We served 230,000 students last year through traditional college programs and short-term workforce programs.

Lowest Funded in Higher Education

Virginia's Community Colleges are the best positioned to train and skill up community members to fill open jobs; even so, our colleges are the lowest-funded higher education institutions in Virginia, while continuing to be one of the most affordable options in higher education.

\$0.57 on the Dollar

Virginia's Community Colleges receive fewer than 57 cents for every one dollar that goes to support a full-time equivalent student at a public Virginia university.

23rd Percentile on Spending

Looking at expenditures per full-time equivalent student, we are in the 23rd percentile in the nation, meaning 77% of community colleges spend more per student.

What We're Doing



Aligning to the nine GO Virginia Regions



Convening Industry Summits



Paying for Performance



Scaling programs regionally