Update to Senate Finance and Appropriations Committee
Education Subcommittee

January 30, 2024

Dr. David Doré, Chancellor
AGENDA:

Overview
Updates
Strategic Priorities
Overview
In terms of enrollment, VCCS is the state’s largest institution of higher education.

Last year VCCS enrolled 230,000 students, an increase of 4.3% over the previous year.

Source: VCCS data
$3.9M ongoing funding for regional career placement centers: 24 positions, program support and outreach in nine regionally focused career placement offices.

$9.2M ($3.95M in FY25 + $5.25M in FY26) to support FastForward.
Source: VCCS FastForward administrative data and VEC records as of July 1, 2023
The **median wage of G3 completers increased by 95% within 6 months of graduation.**

54% of G3 students had family income levels below 200% of the federal poverty level.

75% of G3 students reenrolled the following year or graduated.

2,016 G3 students earned 2,799 associate degrees, certificates, and diplomas.

Source: 2022-23 G3 Annual Report, September 1, 2023
Strategic Priorities
• Expand Virginia’s workforce talent pipeline

• Build state-of-the-art career and technical programs and labs

• Fundamentally alter who we recruit and how

• Disrupt service delivery and optimize facility usage

• Focus on completion and on job placement
81% STAY & WORK IN VIRGINIA
HI GH SCHOOL

Source: VDOE Annual Report of Graduates and Completers, 2021-22

COMMUNITY COLLEGE

90K

22%
2M VIRGINIA ADULTS (AGE 25+)

Highest level of education: High school diploma

1.2M VIRGINIA ADULTS (AGE 25+)

An additional

Have taken college courses, but have not earned a college degree
STATE FUNDING FOR HIGHER EDUCATION

VCCS receives less than $0.57 for every $1 that goes to support a full-time equivalent student at the average public Virginia university.

Source: Virginia Cost and Funding Need Study Report, NCHEMS/SCHEV, July 1, 2022
Texas Adopts ‘Outcome-Centered’ Community College Funding Plan with $2.2B Over Next Two Years

The vast majority of funding for [North Carolina's] 58 community colleges comes from state appropriations, with $1.5 billion allocated each year of this biennium.

Governor proposed … nearly $1 billion across Tennessee College of Applied Technology campuses statewide.

Nationally, states spend more on community college students than four-year students. Virginia does not.
Talent Pipeline Expansion:

- Healthcare
- Skilled Trades
- Manufacturing
- Information Technology
- Transportation
- Energy

College Investment: $10,635,587
Current Industry Investment: $21,711,610
Future Industry Investment: $24,645,262
Proposed FY 2025-26 State Investment: $198,319,226
Additional Trained Workers: 19,469
• 20,000 additional skilled workers employed across 6 critical industries by 2031.

• Increase graduates entering industries with the highest job growth in Virginia to 40% by 2030.

• Increase graduates from programs that are aligned to high growth occupations to 60% by 2030.

• Increase the percentage of VCCS graduates who achieve upward mobility in Virginia to 50% by 2030.

• Increase the number of students enrolled in FastForward by 20% annually.
Thank you

January 30, 2024

Dr. David Doré, Chancellor
APPENDIX:

Recent Outcomes
VA GO Regions
Regional Needs
Key Occupation Overview
Summary
INCREASED GRADUATION RATES

INCREASED TRANSFERS

DECREASED STUDENT BORROWING

GREATER PERCENTAGE OF UNDER-REPRESENTED STUDENTS

Sources: IPEDS; VCCS Outcomes Funding Model metrics; VCCS Institutional Fact Pack; SCHEV Enrollment Reports.
Addressing Virginia’s Regional Education & Workforce Needs.

Detailed Overview: The nine GO Virginia regions were created in 2016 by Virginia’s senior business leaders to encourage regional collaboration, stimulate economic development, and foster job creation. The six-year plan for the Virginia Community College System recognizes the need for our 23 colleges to closely collaborate along these regional lines to better address economic development and workforce needs. Since 81% of graduates from Virginia’s community colleges stay in Virginia, we need an intentional, strategic alignment between regional business needs and college programs in each region.

This convergence will allow for accelerated training and credentialing, while placing more students directly into open jobs with family-sustaining wages. With a total investment of $198,319,226 by 2026, Virginia’s Community Colleges can scale its workforce training offerings, resulting in renovations, modernizations, and new equipment to prepare, upskill, and reskill 19,469 additional learners across Virginia by 2031.

<table>
<thead>
<tr>
<th>Localities</th>
<th>Regional Needs</th>
<th>Community Colleges</th>
<th>Est. Regional Investment</th>
<th>Add'l New Creditentials Employed</th>
<th>Avg. Est. Annual Wages per Employed Creditential</th>
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<tbody>
<tr>
<td>1 Cities of Bristol, Galax, and Norton; and the counties of Bland, Buchanan, Carroll, Dickenson, Grayson, Lee, Russell, Scott, Smyth, Tazewell, Washington, Wise, and Wythe.</td>
<td>Healthcare Skilled Trades Transportation</td>
<td>Mountain Empire Southwest Virginia Virginia Highlands Wytheville</td>
<td>$22,171,019</td>
<td>1,537</td>
<td>$44,200</td>
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<td>3 Cities of Danville and Martinsville, and the counties of Amelia, Brunswick, Buckingham, Charlotte, Cumberland, Halifax, Henry, Lunenburg, Mecklenburg, Nottoway, Patrick, Pittsylvania, and Prince Edward.</td>
<td>Skilled Trades</td>
<td>Brightpoint Danville Patrick &amp; Henry Piedmont Virginia Southside Virginia</td>
<td>$18,817,600</td>
<td>1,041</td>
<td>$40,808</td>
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<td>5 Cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, and Williamsburg; and the counties of Accomack, Isle of Wight, James City, Newport News, Southampton, and York.</td>
<td>Healthcare Skilled Trades Energy</td>
<td>Eastern Shore Paul D. Camp Tidewater Virginia Peninsula</td>
<td>$35,491,021</td>
<td>2,146</td>
<td>$42,670</td>
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<td>6 City of Fredericksburg; and the counties of Caroline, Essex, Gloucester, King and Queen, King George, King William, Lancaster, Mathews, Middlesex, Northumberland, Richmond, Spotsylvania, Stafford, and Westmoreland.</td>
<td>Healthcare Skilled Trades IT</td>
<td>Germanna Rappahannock</td>
<td>$19,986,052</td>
<td>2,038</td>
<td>$63,818</td>
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<td>7 Cities of Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park; and the counties of Arlington, Fairfax, Loudoun, and Prince William.</td>
<td>Healthcare IT</td>
<td>Northern Virginia</td>
<td>$3,897,228</td>
<td>1,221</td>
<td>$61,869</td>
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<td>8 Cities of Buena Vista, Harrisonburg, Lexington, Staunton, Waynesboro, Winchester; and the counties of Augusta, Bath, Clarke, Frederick, Highland, Page, Rockbridge, Rockingham, Shenandoah, and Warren.</td>
<td>Healthcare Manufacturing Skilled Trades</td>
<td>Blue Ridge Laurel Ridge Mountain Gateway</td>
<td>$18,492,000</td>
<td>1,228</td>
<td>$57,434</td>
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<td>9 City of Charlottesville, and the counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock.</td>
<td>Healthcare IT Skilled Trades</td>
<td>Germanna J. Sargeant Reynolds Laurel Ridge Piedmont Virginia</td>
<td>$11,102,143</td>
<td>1,686</td>
<td>$54,458</td>
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<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>$198,319,226</strong></td>
<td><strong>19,469</strong></td>
<td><strong>$52,402 (avg.)</strong></td>
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</tbody>
</table>

SOURCE: VCCS Six-Year Plan: FY 2024-2030, Approved by State Board for Community Colleges, September 2023
HEALTHCARE
- Registered Nurses
- Licensed Practical Nurses
- Dental Hygienists
- Surgical Technicians

ADVANCED MANUFACTURING
- Mechatronics Technician
- Industrial Maintenance Mechanic
- Computer Aided Design Drafter

SKILLED TRADES
- Electrician
- Carpenter
- Plumber
- HVAC Technician
- Computer Aided Metal Machinist

ENERGY
- Solar Panel Installer and Maintenance Technician
- Power Lineman
- Wind Turbine Technician
- Residential Energy Auditor

TRANSPORTATION
- Commercial Truck Driver
- Certified Logistics Technician
- Diesel Mechanic

INFORMATION TECHNOLOGY
- Cybersecurity Analyst
- Computer Networking Technologist
- Data Center Operations Technician
- Data Center Engineering Technician
Expanding Virginia’s Workforce Talent Pipeline

Our Commitment Today, Tomorrow, and Beyond:

Virginia’s Community Colleges are the solution to Virginia’s workforce needs. With additional funding, we will expand programs to increase the talent pipeline in high-demand sectors.

Our 23 community colleges across 40 campuses ensure there is a community college within reach.

We served 230,000 students last year through traditional college programs and short-term workforce programs.

Lowest Funded in Higher Education

Virginia’s Community Colleges are the best positioned to train and skill up community members to fill open jobs; even so, our colleges are the lowest-funded higher education institutions in Virginia, while continuing to be one of the most affordable options in higher education.

$0.57 on the Dollar
Virginia’s Community Colleges receive fewer than 57 cents for every one dollar that goes to support a full-time equivalent student at a public Virginia university.

23rd Percentile on Spending
Looking at expenditures per full-time equivalent student, we are in the 23rd percentile in the nation, meaning 77% of community colleges spend more per student.

What We’re Doing

Aligning to the nine GO Virginia Regions
Convening Industry Summits
Paying for Performance
Scaling programs regionally